

GROW KIT CATALOGUE

from use 'n' throw
to use 'n' grow



Over 4 crore disposable plastic pens and wooden pencils are made in India everyday. This makes the stationery industry a big contributor to environmental pollution and felling of trees.

Our plantable and recycled paper stationery products are carbon negative. They are an attempt to reduce plastic waste and deforestation, while also letting you grow plants in an easy and fun manner.



The global issues before us are daunting. With so many product options, it's easy for any one of us to feel ignorant and helpless.

But together, we can make a difference.

The world doesn't have a pollution problem. The world has a design problem. As makers and users of products, all of us have great power and responsibility to bring about a change.

With sustainability and innovation at our core, we have redesigned daily use products and processes to make both the production and products **carbon negative**. In simple terms, we have moved beyond reducing the negative impact on the environment to doing more good for the environment.

Our Products are developed and manufactured, keeping the following very important questions in mind

- What is the Material used in the product?
 - What resources does it take to make?
 - What's next after its use?



GROW-IT YOURSELF PLANTING KITS



GROW-IT YOURSELF PLANTING KIT



BC01-SQ • ₹126
Cocopot + Cocopeat + Seed
Capsule + Fertiliser Capsule



Planting instructions included
Available in 6 seed options



Freight & GST extra as applicable

SEED OPTIONS



Tomato



Mustard



Chili



Tulsi



Fenugreek



Marigold

LARGE GROW-IT-YOURSELF PLANTING KIT

BC10 • ₹288

Large Cocopot +
Cocopeat brick +
Seed Capsule +
Fertiliser Capsule

Planting
instructions
included



Freight & GST extra as applicable

SEED OPTIONS



Tomato



Mustard



Chili



Tulsi



Fenugreek



Marigold



MEGA GROW KITS



MEGA GROW KIT



BG35 • ₹495

Mega Grow Kit

4 Seed Pencils

4 Paper Seed Pens

10 Mini Seed Colouring Pencils

1 Mini Plantable Notepad

1 Coconut Husk Planter

1 Cocopeat Disk

BG35-K • ₹495

Mega Grow Kit for Kids

12 Seed Pencils

10 Mini Seed Colouring Pencils

1 Mini Plantable Notepad

1 Coconut Husk Planter

1 Cocopeat Disk



Planting Instructions Included

Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing



Low viscosity ink in pens gives smooth writing



Recycled paper body and cap



Pencils coloured with non-toxic food grade colours



100% recycled paper body, easy to sharpen with a regular sharpener



Seeds stored in water soluble capsules, seed name behind each pen and pencil



All planting instructions inside



Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

MEGA GROW KIT PREMIUM



BG35-P • ₹495

Mega Grow Kit - Premium

- 5 Premium Seed Pencils
- 7 Coloured ink Eco Seed Pens
- 2 Mini Plantable Notepads
- 1 Coconut Husk Planter
- 1 Cocopeat Disk



Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing



Low viscosity ink in pens gives smooth writing



Recycled paper body and cap



Pencils coloured with non-toxic food grade colours



100% recycled paper body, easy to sharpen with a regular sharpener



Seeds stored in water soluble capsules, seed name behind each pen and pencil



All planting instructions inside



Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

MINI GROW KITS



MINI GROW KIT



BG34(06) • ₹234
9 Plantable Crayons
1 Coconut Husk Mini Planter
1 Cocopeat Disk

BG34(07) • ₹252
10 Mini Seed Colouring Pencils
1 Coconut Husk Mini Planter
1 Cocopeat Disk



BG34(17) • ₹252
4 Recycled Paper Seed Pens
3 Recycled Paper Pens
1 Coconut Husk Mini Planter
1 Cocopeat Disk

Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing



Low viscosity ink in pens gives smooth writing



Recycled paper body and cap



Pencils coloured with non-toxic food grade colours



100% recycled paper body, easy to sharpen with a regular sharpener



Seeds stored in water soluble capsules, seed name behind each pen, pencil & crayon



All planting instructions inside



Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

MINI POT GIFT BOX



BG36 • ₹396

- 7 Coloured Ink Eco Seed Pens
- 5 Plantable Pencils
- 2 Plantable Notepads
- 2 Mini Coconut Husk Planters
- 2 Mini Cocopeat Disks

Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing



Low viscosity ink in pens gives smooth writing



Recycled paper body and cap



Pencils coloured with non-toxic food grade colours



100% recycled paper body, easy to sharpen with a regular sharpener



Seeds stored in water soluble capsules, seed name behind each pen & pencil



All planting instructions included



Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

SQUARE POT GIFT BOX



BG48 • ₹666

- 7 Coloured Ink Eco Seed Pens
- 5 Paper Seed Pens
- 10 Mini Seed Colouring Pencils
- 2 Plantable Notepads
- 3 Coconut Husk Planters
- 3 Cocopeat Disks

BG48(C) • ₹855

- 7 Coloured Ink Eco Seed Pens
- 5 Paper Seed Pens
- 10 Mini Seed Colouring Pencils
- 1 Plantable Calendar
- 2 Plantable Notepads
- 3 Coconut Husk Planters
- 3 Cocopeat Disks



Freight & GST extra as applicable



Low viscosity
ink in pens
gives smooth
writing



Recycled
paper body
and cap



Pencils
coloured with
non-toxic food
grade colours



100% recycled
paper body,
easy to sharpen
with a regular
sharpener



Seeds stored
in water
soluble
capsules,
seed name
behind each
pen & pencil



All planting
instructions
included



Cocopeat disk
becomes soil
like on adding
water and
retains 3-4
times more
water than soil

FEATURES

LARGE POT GIFT BOX



BC11 • ₹630

- 5 Plantable Pencils
- 5 Eco Seed Pens
- 10 Mini Seed Colouring Pencils
- 1 Plantable Notepad
- 1 Large Coconut Husk Planter
- 1 Cocopeat Brick

Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing

Low viscosity ink in pens gives smooth writing

Recycled paper body and cap

Pencils coloured with non-toxic food grade colours

100% recycled paper body, easy to sharpen with a regular sharpener

Seeds stored in water soluble capsules, seed name behind each pen & pencil

All planting instructions included

Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

MEGA JUTE KIT



ZC50 • ₹720

A4 sized Jute Sling Bag

5 Plantable Pencils

7 Coloured Ink Eco Seed Pens

2 Plantable Notepads

2 Mini Coconut Husk Planter

2 Mini Cocopeat Disks

A4 Kraft File and Pouch



Freight & GST extra as applicable



2B lead in pencils gives smooth and dark writing



Low viscosity ink in pens gives smooth writing



Recycled paper body and cap



Pencils coloured with non-toxic food grade colours



100% recycled paper body, easy to sharpen with a regular sharpener



Seeds stored in water soluble capsules, seed name behind each pen & pencil



All planting instructions included



Cocopeat disk becomes soil like on adding water and retains 3-4 times more water than soil

FEATURES

CUSTOMISATION POSSIBLE ON ALL PRODUCTS

Screen • Digital • Offset • UV

Stamping • Laser



CUSTOMISED SAMPLES



BRANDS THAT HAVE USED OUR PRODUCTS



Eco friendly products will
soon cease to be an option.
They will be a necessity.
It's time to make the Switch.